PROJECT Netflix Milestone: Type lockup w/image drafts-critique Homework by Renee Apelo

The strongest title concept I chose is the #5 lock-up from the previous assignment. Also, as suggested, I dropped the word "The" from the original "The Secrets of the Ocean" title for more impact. For both Layouts #1 and #2, I chose a deep ocean fantasy theme background image to connect it with the movie's title.

Layout #1 depicts a photorealistic mermaid character and ocean creatures. The deep blue background contrasts nicely with the title's bold/bright "Algerian" font outline. I cropped the background image and centered the mermaid for alignment/balance. I placed the movie title just left of the mermaid for proximity to associate it with the fantasy undersea world of a mermaid.

Layout #2 showcases an Anime-style mermaid character and cute ocean creatures. The dark turquoise background contrasts nicely with the title's bold/bright "Algerian" font outline. I cropped the background image and centered the mermaid for alignment/balance. I placed the movie title just left of the mermaid for proximity to associate it with the fantasy undersea world of a mermaid.

Comments:

Hi Shaka,

Your "Songs of The Catacombs" movie idea accurately describes how scary it is to visit the Catacombs in Paris in person.